
COMMUNITY & TOURISM



NewquayCouncil

Visit Newquay Information Centre

To: Community & Tourism

CC:

Date of Meeting: 13th February 2022

Time of Meeting: 7pm

Location: Council Chambers

1 Any recommendations to committee to be agreed at the meeting

Visit Newquay membership renewals will be going out over the next few weeks, I would like to ask the committee if they would agree the prices to remain the same as the previous year. Times are difficult and by keeping the cost the same businesses are more inclined to renew.

2 General update on any activities since last meeting

Visit Newquay Tourist Information Centre (TIC) Current opening times are Monday to Friday 9 am – 5 pm Saturday and Sunday 10 am – 3 pm.

TIC Office

Visit Newquay Guide has been completed and delivered. Copies have been sent to Tourist Information Centers around the UK, and copies of the guide can be picked up at Morrisons, Sainsbury's Newquay bus station and Newquay Leisure World.

Click the link below to see the digital version of the 2024 guide.

[View the Visit Newquay Guide 2024](#)

The 2023 Digital Newquay Guide had 22,515 Views for the year.

There was a collaboration between TIC Experience Newquay and Newquay BID for 2 town trail, which ran over the Christmas period until December 24th. Prizes were supplied by Experience Newquay and Newquay BID. There will be more trails throughout the year these trails encourage significant local footfall, again prizes will be supplied by Newquay BID.

TIC has been approached by St Pirans Committee to create and run a trail on the 2nd and 3rd of March. The trail will be in the form of a map for people to follow and find Cornish flags that have been placed around the town.

TIC helped create 2 town trails over the Christmas period one in conjunction with Newquay BID and one with Experience Newquay both had a good uptake despite the weather being very wet.

TIC Manager will attend the Caravan and Camping Show at the NEC from 12th – 16th February with Visit Cornwall and Hendra Holiday Park. 2023 was a sell-out year again. Below are the daily attendance figures.

Tuesday: 14,754, Wednesday: 13,392 Thursday: 13,295 Friday: 18,776 Saturday: 23,684 Sunday: 24,701 making a total **108.602 visitors across the whole show.**

Hendra Holiday Park ran a competition from the stand to win a holiday there were 3722 entries.

<https://www.visitnewquay.org/whats-on/whats-on-2024>

The manager and Amy Smith attended a 1 day First Aid Mental Health course in October.

The trailer now has its cover on for the winter. Thank you to the ES team for their help.



3 Specific update on any actions allocated in previous meeting

Boardmasters update

The TIC Manager has sent out an email to all services within Newquay Town Council asking for volunteers to help out at the Boardmasters festival to help with covering the trailer. There have been 2 volunteers to date. Unfortunately, only one person is available to cover on the Sunday.

4	Any key issues the Manager/Working Party/Lead Member wishes to draw to the committee's attention
5	Any suggestions for improvements
6	A look forward to make committee aware of any up and coming issues to be planned for
7	Any decisions taken under delegated authority by Officers or WP
8	Any new decisions requiring committee resolution including options and costs where possible

Report Sign Off	Signature/Name	Date
Working Party (when required)		
Chair of Committee (when required)		
Deputy Chief Executive (always required)		
Finance & Procurement Manager (always required)		
Chief Executive & Tow Clerk (always required)		