

APPLICATION FOR CONSENT TO DISTRIBUTE FREE PRINTED MATERIAL WITHIN A DESIGNATED AREA



Please ensure that you have read the Council's
Statement of Practices, Procedures & Policy prior to submitting an application

APPLICANT'S DETAILS	
Title	Mrs
Forenames	Abbi
Surname	Johnstone
Home Address including postcode	49 Carlisle Road Hamilton ML3 7TU
Email	abbijohnstone@agbarr.com
Daytime Tel No	07837814897
BUSINESS DETAILS	
Trading name	AG Barr – Rubicon RAW
Premises address	2 Westfield Place Westfield Cumbernauld G68 9HY
Type of business	UK Multi-Beverage Manufacturer
Email	abbijohnstone@agbarr.co.uk
Daytime Tel No	07837814897
If using agents to act on your behalf – please provide full details, including name, address and contact details	
Anais Gledhill (Group Account Director at IMA) IMA The Malthouse Chadwick Street Leeds LS10 1LJ 07 961 390 901	

If using employees of the business/premises, please provide employee details (name and position held)

Mohamed Ahmed, Sales Field Ambassador
 Serena Gill, Sales Field Ambassador
 Haydn Brown, Sales Field Ambassador

Reason for application

Rubicon RAW are sponsoring Boardmasters in August 2024. As part of this, we would like to amplify our activity by sampling our products in the streets of Newquay during the festival as well.

Area(s) of intended distribution

Fore Street, Newquay		Bank Street, Newquay	X
Central Square, Newquay	X	East Street, Newquay	X
Beach Road, Newquay		Cliff Road, Newquay	X
Gover Lane, Newquay		Broad Street, Newquay	
Bridge Road, Newquay		Grosvenor Avenue, Newquay	
Crantock Street, Newquay		Berry Road, Newquay	
Beachfield Road, Newquay		Tram Tracks, Newquay	
Cheltenham Place, Newquay		Oakleigh Terrace, Newquay	
The Crescent, Newquay		Station Approach, Newquay	
Manor Road, Newquay		Narrowcliff, Newquay	X
Marcus Hill, Newquay		Trebarwith Crescent, Newquay	

Date(s) of distribution

7th of August to 11th of August

Start and end times of distribution

10am – 6pm

Full description of material for distribution

500ml cans of Rubicon RAW Energy in 5 flavours:

- Raspberry & blueberry
- Orange & mango
- Apple & guava
- Pineapple & Passionfruit
- Peach & berry Zero Added Sugar

Rubicon RAW Energy is a natural caffeine product made with 20% fruit juice.
Distribution will not be given to under 16s.

Quantity of material for distribution

X 250 cans per day
Total 1,250 cans

Provision for recovery of discarded material

All cans are 100% recyclable
All consumer will be advised to recycle cans after they have been drunk.
Any remaining samples that are not 'taken' will be removed by the sampling team

Additional information

N/A

Application / Consent Fees

Fee to process application	£100
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PLUS, Consent fee to be paid prior to Consent being issued depending on number of distributors and period of Consent as follows:-

	1 distributor	2 distributors	3 distributors	4 distributors
Single day	£50	£55	£60	£65
Up to 1 week	£75	£90	£100	£110
Up to 1 month	£105	£140	£155	£170
Each additional month	£40	£50	£60	£65
Annual	£345	£505	£665	£740

PRIVACY NOTICE

Who will control my data? The Data Controller for all the information you provide on this form, together with any supporting information or documents requested as part of the application process, is Cornwall Council, County Hall, Treyew Road, Truro, TR1 3AY.

If there is something you don't understand. Please contact the Licensing Team on 0300 1234 212 or by emailing licensing@cornwall.gov.uk

How we will use the information about you? The Council, under the Local Clean Neighbourhoods and Environment Act 2005, has the power to restrict the distribution of free printed material on designated land.

We will use the information to consider whether a licence can be issued and whether a licence can remain in force.

We may also use your contact details to provide you with information or to ask your views on certain matters. For example: advising on changes to legislation & policy, training & seminars or seeking your views on customer satisfaction, formation and review of licensing policy, practice and /or procedures.

Who else will we share your information with? We will only use this information in conjunction with your application and any consent issued. This may include checks with the Police, relevant Town/Parish Council, Cornwall Councillor(s) and services of the Council such as Licensing Compliance, Waste Management, Highways, Community & Environmental Protection, Legal team and referral to the Councils Cabinet or relevant Cabinet portfolio holder.

Cornwall Council is under a duty to protect the public funds it administers, and to this end may use the information you have provided on this form for the prevention and detection of fraud. In this regard it may also share your information with other bodies responsible for auditing or administering public funds for these purposes such as the Police and the Department for Work and Pensions. In addition we also provide information to the Government's Cabinet Office under its National Fraud Initiative. For further information see www.cornwall.gov.uk/nfi

Safeguards. Your data will be held within Cornwall Council's secure network and premises and will not be processed outside of the UK, the EEA. Access to your information will only be made to authorised members of staff who are required to process it for the purposes outlined in this privacy notice.

How long will we keep this information for? Your information will be kept for 3 years from the date you last accessed the service or 3 years after any licence issued ceases to have effect.

What are my data rights? Your personal information belongs to you and you have the right to:

- be informed of how we will process it
- request a copy of what we hold about you and in commonly used electronic format if you wish (if you provided this to us electronically for automated processing, we will return it in the same way)
- have it amended if it's incorrect or incomplete
- have it deleted (where we do not have a legal requirement to retain it)

- withdraw your consent if you no longer wish us to process
- restrict how we process it
- object to us using it for marketing or research purposes
- object to us using it in relation to a legal task or in the exercise of an official authority
- request that a person reviews an automated decision where it has had an adverse effect on you

How do I exercise these rights? If you would like to access any of the information we hold about you or have concerns regarding the way we have processed your information, please contact:-

Simon Mansell, Data Protection Officer Assurance, Cornwall Council, County Hall, TRURO, TR1 3AY. Tel: 01872 326424 Email: dpo@cornwall.gov.uk

BUSINESS SUPPORT

Our [Business Regulatory Support Service](#) is your first point of contact for business support across environmental health, trading standards, fire, planning, building control and licensing.

This service offers a wide range of regulatory support and advice. Whether you are a new or established business, or looking to invest in Cornwall, we can help you with your regulation enquiries to ensure you are compliant with the law. This service aims to help you save time, money and get it right first time.

Our services include free signposting as well as business support packages (charged at cost price).

If you have not completed this section on one of our forms in the last 12 months then please answer the following questions:-

Do you wish to receive information about our regulatory support products, services & legislative updates?

No

If you have ticked "Yes", please indicate which forms of communication you would prefer:

Post ☐ Email ☐ Phone ☐

In addition we can offer (when available) SMS/Text ☐

By opting in you are giving consent on behalf the business (not as an individual).

If you have ticked any of the boxes you have the right to withdraw consent at any time. To do so please email us on licensing@cornwall.gov.uk or call 0300 1234 212

DECLARATIONS

I hereby agree to the Council making enquiries concerning my application.

I confirm I have read and understand the privacy notice and flyering conditions and I confirm that I will comply with the conditions contained therein at all times.

I declare that I have checked the information given on this application form and to the best of my knowledge and belief it is correct.

Date

20.05.2024

Applicant
Signature

A.Johnstone

Please allow up to 28 days to process your application.

Additional services are available to support you with licensing enquiries and applications through our [Licensing Direct](#) services.

Please email completed application form to licensing@cornwall.gov.uk