



Business Improvement District

Newquay BID C&T Report

Date of Meeting: 07 November 2023

### **Newquay Harbour Festival**

Supporting the businesses on Newquay Harbour with a 1-day family event 16<sup>th</sup> September, covering PR and social media support.

Successful well attended event looking at larger event next year .This was an organised event by the Harbour businesses with BID supporting with social and PR

### **Markets**

September 30<sup>th</sup> confirmed market all applications approved and road closure will be in place. Between 5am and 7pm, businesses have been notified. Bank street will have many more traders this time as well as the Killacourt .

Hugely successful event with high footfall through the businesses and very positive feedback from businesses .

Good Growth Funding 47k for future markets application was not successful but we were advised to re apply through Community Levelling up fund awaiting update . If successful we will give an option of loaning the gazebos out to use when not in use for BID for events to community/business groups (reduced charge)

### **Zombie Crawl SPOOKY NEWQUAY**

Event planned for 28<sup>th</sup> October; more businesses engaged to deliver a bigger event this year. Planning well under way with focus on bigger and better weekend events. EE will deliver a strong PR campaign to market Spooky Newquay as the biggest free family event in Cornwall but to be a success we need to continue to drive business buy in. Blackbird Pie will feature the event and working on Radio Cornwall to live stream from the event again this year.

We had regional and national coverage for this event .The Zombie Crawl was a huge success with high footfall, Community and tourists were all involved and all feedback

was positive. This is a massive opportunity for future growth and possible event sponsorship for ZC 24. Additional funding provided to support Trenance and Visit Newquay Trails

## **Love Newquay**

Launching imminently just finishing content creation and Sarah (BID) is populating business listings going forward.

## **Christmas**

Christmas market Killacourt 3-day event (no cost if cancelled due to weather)  
Experience Newquay with BID/NTC support are funding the Lantern Parade  
Santa to support Margaret with switch on??  
Street Entertainers and Newquay Town Band booked for Saturdays in December and  
Christmas Eve entertainment street Performers  
Promote Late Night trading Light switch on Friday 1<sup>st</sup> December

## **Christmas Lights**

Brand new rental scheme through Newquay centre in conjunction with NTC , all installed and ready . Trenance Power timer installed and NTC providing lights free of charge ,BID to organise .

## **Summer Detox**

Wellbeing session partnered with Saffron Training mid-October free for businesses . No cost due to Newquay Networking event (£500)

Low attendance, need to revisit this early next year as currently not cost effective

## **Shopwatch /ASB**

Meetings with businesses and partners to discuss future plans and issues ongoing .I am working with the Police and Newquay safe to address current town centre issues around ASB and lack of visible policing . We may need to consider funding to support a Town Centre Security guard and plan long term with adjusted levy payments for the next 5 year term to employ TC security longer term .

AOB Newquay Safe Streets Initiative  
Newquay Fraud Awareness training  
Miracle on Fore Street